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**FOR IMMEDIATE RELEASE:**

**NH TOURISM UNVEILS JULY FAN BENEFIT ON FACEBOOK PAGE**

*Enjoy Savings on Lodging & Dining at the Historic NASWA Resort on Lake Winnepesaukee!*

**Concord, New Hampshire, July 1<sup>st</sup>, 2010** – Today, state tourism officials unveiled the July VisitNH Fan Benefit on Facebook- savings on lodging and dining at the historic NASWA Resort on Lake Winnepesaukee! Click on the "like" button on the VisitNH Facebook Page to become a fan and take advantage of this exclusive offer.

Enjoy a special mid-week rate of 25% off all rooms and 20% off weekend room rates at the historic NASWA resort on Lake Winnepesaukee. Offer includes complimentary breakfast for 2 and 15% off dinner at The Restaurant (excluding alcohol, tax and gratuity) and is valid from July 1 – July 31, excluding holidays. See [www.facebook.com/visitnh](http://www.facebook.com/visitnh) for full details.

"The NASWA has become 'home-away-from-home' for generations of families and friends, so we enjoy being able to help make a stay more affordable," says Hope Makris, Owner of the NASWA Resort. "We've been around for 75 years because we're a good value and treat our guests like family and we plan to continue that tradition," she added.

"Summer is spectacular in New Hampshire and the perfect time to take advantage of this exclusive offer from the NASWA Resort for our Facebook fans" said Tai Freligh, Communications Manager for the NH Division of Travel & Tourism Development. "We are pleased to partner with them as they celebrate their 75<sup>th</sup> year in business" Freligh added.

The VisitNH fan benefit encourages the general public, New Hampshire residents, and past and future visitors to become fans of the VisitNH Fan Page on Facebook by clicking on the "like" button. Once on the page, fans get access to the latest info, including events, photos, videos, links to news articles and other interesting things going on in New Hampshire.

Facebook users can log onto [www.facebook.com/VisitNH](http://www.facebook.com/VisitNH), click on the "like" button to become a fan, and receive benefits each month from New Hampshire properties and attractions. With more than 8,000 fans, the VisitNH fan page is growing every day!

In addition to Facebook, DTTD is also actively involved on Twitter (VisitNH), and Flickr.

For more information about the NASWA Resort visit [www.naswa.com](http://www.naswa.com).

## **ABOUT THE DIVISION OF TRAVEL AND TOURISM DEVELOPMENT**

The Division of Travel and Tourism Development, as part of the New Hampshire Department of Resources and Economic Development, works with the state's seven travel regions to increase visitation, travel and visitor expenditures in order to expand business activity and employment throughout the state. The division is responsible for domestic and international advertising and public relations, literature publication and distribution, [www.visitnh.gov](http://www.visitnh.gov) administration, grant administration and research to monitor and measure the impact of travel and tourism to the state. For more information about New Hampshire tourism, call 603-271-2665 or visit *www.visitnh.gov*.

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